



## Downtown Merchant Trick-or-Treat Application

Kidz Town Halloween Hay Day is held on Saturday, October 27th, 2018 from 1:00pm to 5:00pm in historic Downtown Livermore. Featuring downtown business trick-or-treat, children activities, costume contest, truck-or-treat and more for children 5th grade and younger. It is a wonderful opportunity for your business to gain visibility among more than 8,000 attendees from the Tri-Valley and surrounding areas.

**Please complete the following application and return no later than October 13th, 2018 to:  
Livermore Downtown Inc. P.O. Box 1067 Livermore, CA 94551  
email to [events@livermoredowntown.com](mailto:events@livermoredowntown.com) OR Fax to 925.373.6471**

- Participating merchants will be responsible for passing out candy from 1pm - 5pm to approximately 1,500 - 2,000 kids.
- As a participating downtown merchant you will be responsible for handing out candy/treats to kids 5th grade and under **with a purchased "treat bag" from Livermore Downtown Inc.**

**Kids MUST have the event treat bag to participate in the trick-or-treat portion of Kidz Town Halloween Hay Day. You are responsible for monitoring this to ensure all paid kids will receive a treat as well as the quality of the event.**

- All participating merchants will be listed on a trick-or-treat pass that is given out with treat bag.
- We encourage you to hand out your candy/treat outside or at the front of your business as there will be high traffic of kids during this time.

Name of Business: \_\_\_\_\_

Name of Owner: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_



Livermore Downtown Inc. PO Box 1067, Livermore, CA 94551  
Tel 925.373.1795 Fax 925.373.6471 [events@livermoredowntown.com](mailto:events@livermoredowntown.com)