



**For Office Use Only**  
 Received \_\_\_\_\_

# 2017 Truck-or-Treat Application

**Seeking Trucks, & Company Logo'd Vehicles for Downtown Truck-or-Treat!**

**Truck-or-Treat on "J" and "K" Street. We want to celebrate local businesses organizations! We are seeking big trucks, company logo'd vehicles and other unique forms of transportation to display and provide treats for the kids participating in Kidz Town Halloween Hay Day. We encourage you to decorate/theme your vehicle as well for some extra fun!**

Kidz Town Halloween Hay Day is held on Saturday, October 28th, 2017 from 1:00pm to 5:00pm in historic Downtown Livermore. Featuring downtown business trick-or-treat, children activities, costume contest, truck-or-treat and more for children 5th grade and younger. It is a wonderful opportunity for your company, church or organization to gain visibility among more than 8,000 attendees from the Tri-Valley and surrounding areas.

**Please complete the following application and return no later than October 13th, 2017 to:  
 Livermore Downtown Inc. P.O. Box 1067 Livermore, CA 94551  
 email to [events@livermoredowntown.com](mailto:events@livermoredowntown.com) OR Fax to 925.373.6471**

Name of Business: \_\_\_\_\_

Name of Owner: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Not sure if your vehicle fits the event??? Call or email to run it by us!**

\_\_\_\_ I have included a image (or emailed one to [events@livermoredowntown.com](mailto:events@livermoredowntown.com)) of the vehicle in which I would like to participate in truck-or-treat Type of Vehicle (will be approved by LDI): \_\_\_\_\_

\_\_\_\_ Participants will be responsible for passing out candy from 1:00pm - 5pm to approximatly 1,000 kids. As a participant you will be responsible for handing out candy/treats to kids 5th grade and under kids with a **purchased "treat bag" from Livermore Downtown Inc.**

**Kids MUST have the event treat bag to participate in the trick-or-treat portion of Kidz Town Halloween Hay Day.**



Livermore Downtown Inc. PO Box 1067, Livermore, CA 94551  
 Tel 925.373.1795 Fax 925.373.6471 [events@livermoredowntown.com](mailto:events@livermoredowntown.com)