



2017 Sponsorship Opportunities

Kidz Town Halloween Hay Day is held on Saturday, October 28th, 2017 from 1:00pm - 5pm in historic Downtown Livermore. Featuring downtown business trick-or-treat, children activities, costume contest, truck-or-treat and more for children 5th grade and younger. It is a wonderful opportunity for your company, church or organization to gain visibility among more than 8,000 attendees from the Tri-Valley and surrounding areas. To become a Kidz Town Halloween Hay Day Sponsor please complete the application.

Questions? Please contact Livermore Downtown Inc. at 925.373.1795 or events@livermoredowntown.com.

\$1,500 SPONSOR (one available) (SOLD - SPONSORED BY MARCEL ORTHODONTICS)

Halloween Treat Bag Star Sponsor (submit by September 27th)

Sponsor will receive:

- Halloween Treat Bag main sponsorship. Large logo placement on event treat bag
- Free 10'x10' booth area. (YOU must provide your own canopy, table and/or chairs).
- Credit as sponsor in all media outreach including: event poster, press releases, social media, etc.
- Business listed on web-site www.livermoredowntown.com
- 10 Halloween Treat Bag packages for event

\$500 SPONSOR (two available) (ONE SOLD - SPONSORED BY FARM FRESH TO YOU)

Costume Contest Stage Sponsor

Sponsor will receive:

- Costume Contest Stage Sponsor (2 available) one stage shared at \$500 per sponsor. Company banner (you provide) in costume contest stage area.
- Free 10'x10' booth area. (YOU must provide your own canopy, table and/or chairs).
- Credit as sponsor in all media outreach including: event poster, press releases, social media, etc.
- Business listed on web-site www.livermoredowntown.com

Sponsorship Activities (in-kind donation of activity, no cash)

Pumpkin PAINTING Contest (already painted pumpkins) - Instead of painting rocks, painting pumpkins!!!

Root Beer Float Booth

Mini Pumpkin Decorating Craft Booth

Have your own unique activity idea??? Let us know!

Contact Kara at 925.373.1795 or email events@livermoredowntown.com

Sponsor will receive:

- Free booth area. (YOU must provide all activity materials, your own canopy, table and/or chairs).
- Credit as sponsor in all media outreach including: press releases, social media, etc.
- Business listed on web-site www.livermoredowntown.com

Sponsorships can be shared... Partner with friends or business partners!



Livermore Downtown
Where Brilliance Thrives!

Livermore Downtown Inc. PO Box 1067, Livermore, CA 94551
Tel 925.373.1795 Fax 925.373.6471 events@livermoredowntown.com



For Office Use Only

Received _____



2017 Sponsorship Application

Please complete the following application and return to:
Livermore Downtown Inc. P.O. Box 1067 Livermore, CA 94551
email to events@livermoredowntown.com OR Fax to 925.373.6471

Name of Business: _____

Name of Owner: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Level Desired:

_____ \$500 Costume Contest Stage Sponsor

Activity Sponsor

_____ Pumpkin Painting Contest

_____ Root Beer Float Booth

_____ Mini Pumpkin Decorating Craft Booth

_____ Other (**needs to be approved by Livermore Downtown Inc.**) _____

Please make checks payable to Livermore Downtown Inc.

Any checks returned by your bank are subject to a \$35.00 returned check fee.

If paying with credit, please call in payment information to 925.373.1795



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